Enable Modern Apps and Secure Digital Experiences in Financial Services

Banking and financial services institutions face a variety of digital challenges, from security to digital transformation. Cybersecurity is a particular risk as financial services organizations are targeted by organized crime for financial gain. However, resilience, performance at scale, and the ability to comply with regulations and audits are also key—as is delivering a great customer experience in a competitive market.

Organized crime is responsible for 79% of data breaches in financial services.[1]

F5 and Google Cloud provide the services needed for high-performing applications and analytics while mitigating fraud and security risks and maintaining compliance. Provide customer-centric digital experiences that are simple, seamless, and secure.

Safeguarding Data

Guard against application exploits by building automated and integrated security measures directly into the CI/CD pipeline.

Protect sensitive data in the cloud with identity management, network security, bot and fraud detection, and threat detection and response.

Digital Transformation

Accelerate innovation through easier application lifecycle management with agile architecture to minimize developer downtime.

Get performance at scale, lower costs, and actionable insights with cloud computing that supports containerization and multi-cloud.

GRC and Fraud Management

Combine powerful AI and machine learning to identify and stop sophisticated, automated fraud without frustrating users.

Streamline audits with cloud-based reporting that provides greater speed and scale to calculate and simulate risk.

Open Banking

Reach customers via new digital distribution channels and deliver innovative products and services with Open Banking APIs.

Maximize performance by improving API response time—enabling billions of operations per day while keeping integrations secure.

Discover F5 solutions in the Google Cloud Marketplace or visit f5.com to learn more.

Source:
1. Verizon, "Data Breach Investigations Report," May 2022